

# SOUMYA RANJAN MOHANTY

## Senior Graphics & UI/UX Designer

**PROFESSIONAL SUMMARY:** Highly creative and detail-oriented Senior Graphic Designer & UI/UX Specialist with 20+ years of experience in print and digital media. Adept at developing visually compelling designs, brand identities, and user-friendly digital experiences. Expertise in graphic design, UI/UX design, branding, and multimedia content creation, with a proven ability to elevate brand presence through innovative and engaging visuals. Passionate about crafting compelling user experiences that align with business objectives.

### CORE SKILLS & EXPERTISE:

- Digital & Print Media (Brochures, Flyers, Social Media, Magazines, Banners)
- Graphic Design & Visual Branding (Logos, Identity Systems, Marketing Assets)
- UI/UX Design & Wireframing (Websites, Mobile Apps, Prototyping, Design Systems)
- User Research & Journey Mapping (Personas, User Flows, A/B Testing)
- Graphic Design & Visual Branding (Logos, Identity Systems, Marketing Assets)
- Motion Graphics & Video Editing (Promo Videos, Social Content)
- Project Collaboration: Jira, MS Office
- Creative Ideation & Problem Solving, branding and social media marketing
- UI/UX Design & Wireframing (Website, Mobile Apps, Prototyping, User Flow)
- Digital & Print Media (Brochures, Flyers, Social Media, Magazines, Banners)
- Video Editing (Video Ads, Promo Videos)
- Design Thinking & User Experience Optimization
- Project Management, Team Collaboration & Time Management
- Creative Problem Solving & Aesthetic Sense

### SOFTWARE SKILLS



Photoshop



Illustrator



Premiere Pro



Indesign



After Effects  
(Basic Knowledge)



Figma



Canva



CoreDRAW



MS Office



Acrobat Pro

Many More.....

### WORK EXPERIENCE

**MSM Unify (MSM GLOBAL EDUCATION PVT. LTD.)** Canada-Based EdTech Company  
**Senior Graphics Designer & UI/UX Designer | November 2021 – Present**

- Spearhead end-to-end design solutions for marketing, corporate, and web-related projects.
- Conceptualize and execute high-impact visual content including brand assets, digital campaigns, and UI/UX elements.
- Led the visual rebranding initiative, enhancing the company's design consistency and brand recall.
- Collaborate with developers and marketing teams to optimize website UI/UX, improving user engagement and experience.
- Utilize Figma, Photoshop, Illustrator, InDesign, Premiere Pro, and CoreDRAW to create high-quality designs.
- Promoted from Graphics Designer to Senior Graphics Designer in just 2 years due to exceptional performance and contributions.

**Alcon India Pvt. Ltd. Graphic Designer**

**Graphics Designer | August 2018 – September 2020**

Working as a GD, Developed marketing materials including brochures, catalogs, product packaging, and corporate presentations. Worked closely with engineers and marketing teams to design technical documentation and product visuals.

**Pentair Thermal Management (Formerly Tyco Thermal Controls, Mumbai)**

**Graphics Designer | July 2009 – October 2015**

Working Marketing and Communications Department, Developed marketing materials including brochures, catalogs, product packaging, and corporate presentations. Worked closely with engineers and marketing teams to design technical documentation and product visuals. Managed multiple projects simultaneously while meeting tight deadlines and maintaining brand consistency.

**9dot9 Interactive Pvt. Ltd., Mumbai**

**Graphics Designer | December 2008 – April 2009**

The Digit Magazine is Based on Technology, And the Skoar is Based On Game ). Individual responsible for pre-presswork. Created compelling visuals for digital and print publications, enhancing reader engagement and visual storytelling.

**Cosmo Woman Magazine, Mumbai**

**Graphics Designer | January 2008 – December 2008**

The Magazine is Based on Woman all 80 pages of the Magazine. Innovation of Ads, and pre-press work. My Role (Sr. Graphic Designing & Visualizer) create visuals, including typography, visual concept, layout, composition, etc. Designed Ads Innovation for clients. Coordinating with teams working on page layout & design.

2 years in 'AS Graphic Solutions', Cuttack. Graphic Designing, Visualizing, Handling the Printing of Brochures, Magazine Production

1 year in 'Orissa Guide' Magazine, Bhubaneswar. Graphic Designing, Visualising.



✉ soumyamohanty80@gmail.com

☎ 8108888608, 9004004079

**DATE OF BIRTH:** 4th April 1980.

### PERMANENT ADDRESS:

C/o Amir Kumar Mohanty, Gosala Road, Nayabazar, Cuttack-753004 (Orissa)

**HOBBIES:** Drawing, Music, Playing Football, Watching Movies

**MARITAL STATUS:** Married

### AWARDS & ACHIEVEMENTS

- Promoted to Senior Graphics & UI/UX Designer within 2 years at MSM Unify.
- Successfully designed over 500+ creative assets for digital, print, and UI/UX projects.
- Recognized for exceptional creativity and innovation in multiple branding projects.
- Led Print & website revamp initiatives, significantly improving UI/UX and engagement rates.



### ACADEMIA

- Graduation from Cuttack College in the year 2001.
- Intermediate (Commerce) from Cuttack College in the year 1998.
- Matriculation in M.T.V. High School in the year of 1995.
- Graphics Designing at Pentasoft, Bhubaneswar.
- APGDCA in Microtech systems, Cuttack.



### DECLARATION

Given an opportunity, no pains would be spared to complete an allotted task with initiative and drive and can take up onerous responsibilities and successfully complete them with perseverance.

All information given above is true to the best of my knowledge and belief. I am willing to Produce original certificate on demand at any stage.

